

<i>SERFF Tracking Number:</i>	<i>UHLC-127309333</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>49229</i>
<i>Company Tracking Number:</i>	<i>SA25025ST (6-11)</i>		
<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010</i>
	<i>Plans 2010</i>		
<i>Product Name:</i>	<i>GROUP MEDICARE SUPPLEMENT PLANS</i>		
<i>Project Name/Number:</i>	<i>ADVERTISING/SA25025ST (6-11)</i>		

## Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SUPPLEMENT PLANS SERFF Tr Num: UHLC-127309333 State: Arkansas

TOI: MS08G Group Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed-Closed State Tr Num: 49229

Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: SA25025ST (6-11) State Status: Filed-Closed  
 Filing Type: Advertisement Reviewer(s): Stephanie Fowler  
 Author: Tammy Frederick Disposition Date: 08/04/2011  
 Date Submitted: 07/06/2011 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

## General Information

Project Name: ADVERTISING	Status of Filing in Domicile: Not Filed
Project Number: SA25025ST (6-11)	Date Approved in Domicile:
Requested Filing Mode: File & Use	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Group
Submission Type: New Submission	Group Market Size: Large
Group Market Type: Association	Overall Rate Impact:
Filing Status Changed: 08/04/2011	
State Status Changed: 08/04/2011	Deemer Date:
Created By: Tammy Frederick	Submitted By: Tammy Frederick

Corresponding Filing Tracking Number: SA25025ST (6-11)

Filing Description:

Submitted for your review, is advertising for use in connection with the AARP group health insurance plans. The enclosed advertising is substantially similar in content to advertising previously approved to the Department on 5/27/10 under DOI # 45705.

## Company and Contact

### Filing Contact Information

Susan Cipollo, Director

Susan\_J\_Cipollo@uhc.com

SERFF Tracking Number: UHLC-127309333 State: Arkansas  
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Company Tracking Number: SA25025ST (6-11)  
TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
Plans 2010  
Product Name: GROUP MEDICARE SUPPLEMENT PLANS  
Project Name/Number: ADVERTISING/SA25025ST (6-11)

680 Blair Mill Rd. 215-902-8444 [Phone]  
Horsham, PA 19044 215-902-8813 [FAX]

#### **Filing Company Information**

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut  
185 Asylum Street Group Code: 707 Company Type: Life and Health  
Hartford, CT 06103 Group Name: State ID Number:  
(860) 702-5000 ext. [Phone] FEIN Number: 36-2739571  
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#### **Filing Fees**

Fee Required? Yes  
Fee Amount: \$50.00  
Retaliatory? No  
Fee Explanation: per component, 1 component  
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	07/06/2011	49459134

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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	08/04/2011	08/04/2011

*SERFF Tracking Number:* UHLC-127309333 *State:* Arkansas  
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*TOI:* MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
Plans 2010  
*Product Name:* GROUP MEDICARE SUPPLEMENT PLANS  
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## Disposition

Disposition Date: 08/04/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

<i>SERFF Tracking Number:</i>	<i>UHLC-127309333</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>49229</i>
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<b>Schedule</b>	<b>Schedule Item</b>	<b>Schedule Item Status</b>	<b>Public Access</b>
<b>Form</b>	STUFFER	Filed-Closed	Yes

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TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT PLANS

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## Form Schedule

**Lead Form Number: SA25025ST (6-11)**

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 08/04/2011	SA25025S T (6-11)	Advertising	STUFFER	Initial		45.000	SA25025ST (6-11).pdf

# Your Exclusive Member Services.

## Get answers. Save money. Live healthy.



### SILVERSNEAKERS® FITNESS PROGRAM provided by Healthways

Live healthier with free access to fitness centers and classes.

**Get access to thousands of participating fitness centers**, with amenities like exercise equipment and fitness classes included in their basic membership.

**Take signature classes** from certified instructors, specifically designed for older adults. Additional options (YogaStretch, SilverSplash®, CardioFit, and Weight Circuit) may be available at select health

centers as your fitness levels progress. Designated Senior Advisors<sup>SM</sup> will also help you all along the way.

**SilverSneakers® Steps** is also available to members living 15+ miles from a participating fitness center. This self-directed physical activity program provides the equipment and motivation for you to manage your activities and achieve a healthier lifestyle.

Visit [www.silversneakers.com](http://www.silversneakers.com) to find a health center location near you.



### AARP® VISION DISCOUNTS provided by EyeMed Vision Care

Save on every eyewear purchase and on routine eye exams.

**Save 30% on eyewear**, including bifocals, lenses, and frames.\* Contact lens wearers save 10% on disposables and 20% on all other contact lenses. Plus, receive a 90-day guarantee on every eyewear purchase.

#### **Pay only \$40 for routine eye exams**

including an Eye Health Exam Report that details your results, and receive \$10 off contact lens exams.

**Simply show your AARP® Medicare Supplement card** when you visit any participating LensCrafters®, Pearle Vision®, Sears Optical®, Target Optical®, and JCPenney Optical® location, or one of many private practice locations.\*\*



### NURSE HEALTHLINE provided by OptumHealth<sup>SM</sup>

Get your health issues assessed, then get the help you need to make the right choices.

**Speak directly with registered nurses**, toll-free, 24 hours a day.

**Make informed decisions** on how to get proper care. Nurses will review your symptoms and recommended

treatment options, and refer you to providers that meet high standards of quality and efficiency.

**Start healthy lifestyle changes** with personal coaching and guidance.

**Spanish is available**, as well as translation assistance in 140+ languages.

**These are additional insured member services apart from the AARP Medicare Supplement Insurance Plan benefits, are not insurance programs, may be subject to geographic availability and may be discontinued at any time.**

\*30% discount only available when a complete pair of glasses (frames, lenses, and lens options) is purchased in the same transaction. Items purchased separately will be discounted at 15% off the retail price.

\*\*Eye exams available by Independent Doctors of Optometry at or next to LensCrafters, Pearle Vision, Sears Optical and Target Optical in most states. Doctors in some states are employed by the location. In California, optometrists are not employed by LensCrafters, Sears Optical and Target Optical, which do not provide eye exams. For LensCrafters, eye exams are available from optometrists employed by EYEXAM of California, a licensed vision health care service plan. For Sears Optical and Target Optical, eye exams are available from self-employed doctors who lease space inside the store. Eye exam discount applies only to comprehensive eye exams and does not include contact lens exams or fitting. Contact lens purchase requires valid contact lens prescription. At LensCrafters locations, contact lenses are available by participating Independent Doctors of Optometry or at LensCrafters locations.

The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance Company pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

**Questions?** Call 1-800-523-5800. Visit [www.aarphealthcare.com](http://www.aarphealthcare.com).



**Medicare Supplement Plans**  
insured by **UnitedHealthcare**  
**Insurance Company**



## PHARMACY SERVICES

Save on prescriptions, over-the-counter products and medical supplies.

**Access the AARP Prescription Discount Program from Walgreens.** Save on all FDA-approved prescription medications at thousands of participating pharmacies nationwide, or by mail with free home delivery. Already have drug coverage? Use the discount card to save on prescriptions not covered by your plan.

*This discount program is not intended to be the same as Medicare Part D insurance nor would it take the place of your Medicare Part D coverage.*

**AARP Health Essentials Catalog from Walgreens.**

AARP members get exclusive discounts on a huge selection of vitamins and nutrition, beauty and personal care, plus thousands of other products in many other categories. Visit [www.aarppharmacycatalog.com](http://www.aarppharmacycatalog.com) to learn more.

**Save on diabetes testing from AARP® Medical Supply Services.** Enjoy no cost home delivery on a wide range of Medicare Part B-reimbursed diabetes testing supplies. Insurance claims are submitted for you, and you'll receive diabetes self-care information, reminder cards and calls when it's time to re-order.

*Note: AARP Medical Supply Services is provided by Prescription Solutions by OptumRx.*

**These are additional insured member services apart from the AARP Medicare Supplement Insurance Plan benefits, are not insurance programs, may be subject to geographic availability and may be discontinued at any time.**

**Questions?** Call **1-800-523-5800 (TTY 711)**, Monday to Friday, 7 a.m. to 11 p.m. and Saturday, 9 a.m. to 5 p.m., ET, or visit **[www.aarphealthcare.com](http://www.aarphealthcare.com)**.

**The SilverSneakers program is made available as a value added service to AARP members insured by UnitedHealthcare.** Neither AARP nor UnitedHealthcare endorse or are responsible for the services or information provided by this program. Consult a health care professional before beginning any exercise program. **Prescription Solutions by OptumRx is the provider of AARP Medical Supply Services.** Prescription Solutions by OptumRx is a licensed pharmacy approved to provide Medicare-reimbursed medical supplies. Prescription Solutions by OptumRx is an affiliate of UnitedHealthcare Insurance Company (UnitedHealthcare). UnitedHealthcare pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. **The AARP Prescription Discount Program, provided by Walgreens,** offers AARP members access to prescription drugs at a discounted price. The AARP Prescription Discount Program is not prescription drug insurance and is not intended to be a substitute for prescription drug insurance. Members are entitled to discounts on cash prices for all FDA approved drugs. Discounts associated with the Program are only available at participating network pharmacies, including Walgreens Mail Services. The AARP Prescription Discount Program is endorsed by AARP. Walgreens pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. The AARP Prescription Discount Program is not a licensed pharmacy and may be discontinued at any time. All decisions about prescription medications are between you and your doctor or other health care provider. **EyeMed Vision Care (EyeMed) is the network administrator of AARP Vision Discounts.** These discounts cannot be combined with any other discounts, promotions, coupons, or vision care plans. Products or services that are reimbursable by federal programs including Medicare and Medicaid are not available on a discounted or complimentary basis. EyeMed pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Cannot be combined with any other offer, previous purchases, or vision and insurance plans. Some restrictions apply. Some brands excluded. See store for details. Void where prohibited. Valid at participating locations. The Sears trademark is registered and used under license from Sears Brands LLC. Target Optical® is a registered mark of Target Brands, Inc. used under license. **OptumHealth is the provider of Nurse HealthLine.** OptumHealth nurses cannot diagnose problems or recommend specific treatment and are not a substitute for your doctor's care. All decisions about medications, vision care, and health and wellness care are between you and your health care provider.

AARP does not recommend health-related products, services, insurance and programs. You are strongly encouraged to evaluate your needs.

Insured by UnitedHealthcare Insurance Company, Horsham, PA. Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area.

**Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.**

**This is a solicitation of insurance. An agent may contact you.**

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, producers, brokers, representatives or advisors.

See the enclosed brochure for complete information including benefits, costs, eligibility requirements, exclusions and limitations.